



Sponsorship Packages

Pathways Elementary PTA is a 501(c)(3) Tax Deductible Organization. Receipts will be issued for your tax records.

On Sunday, May 5, 2024, the Pathways PTA will host a 5K Color and Fun Run intended to promote physical activity and family and community engagement!

Name of Business/Person Receiving Tax Credit: _____

Contact Person: _____ Phone : _____

Mailing Address: _____

Email: _____

Please Indicate Your Sponsorship Commitment: _____

Business Name for PTA Website/Recognition: _____

Website: _____ FB Page: _____

Exclusive Presenting Sponsor (2023-2024 School Year Benefits) - \$2,250

- Your company banner displayed in the Pathways Elementary Parent Pick Up Loop at no charge – sponsor provides banner
- Four (4) “Thank You” posts on the PTA’s social media outlets throughout the school year
- Business name, logo and link to company website or Facebook page featured on the PTA’s website
- Storefront decal advertising your Proud Sponsorship of the Pathways Elementary PTA
- Verbal recognition at remaining PTA General Membership Meetings
- Company name featured on the school queue located at Airport Road under ‘Sponsor thank you’
- Company logo featured on all Color Run marketing materials
- One complimentary color station on the Color Run course
- Opportunity to provide promotional items for Color Run swag bags
- Large single-color logo (black) on the back of official Color Run race shirt

Color Station Sponsor - \$400

- Storefront decal advertising your Proud Sponsorship of the Pathways Elementary PTA
 - Company logo featured on all Color Run marketing materials
 - Opportunity to provide promotional items for Color Run swag bags
 - Small single-color logo (black) on the back of official Color Run race shirt
- Please email logo to sponsor.pathwayspta@gmail.com

Community Sponsor - \$150

- Opportunity to provide promotional item for Color Run swag bags
- Company or family name on the back of official Color Run race shirt

Please return completed form and check payable to “**Pathways Elementary PTA**” by mail or in-person to:
Pathways Elementary School, 2100 Airport Road, Ormond Beach, FL 32174

Due by April 15, 2024



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Please Indicate Your Sponsorship Commitment: _____

Business Name for PTA Website/Recognition: _____

Website: _____ FB Page: _____

Awards Sponsor - \$1,250

- Banner with your logo at the awards area
- Social media promotion
- Business name/logo and link to company website or Facebook page listed on the PTA's website – Color Run page
- Verbal recognition at event
- Company logo featured on all Color Run marketing materials and event banner
- Opportunity to provide promotional items for Color Run swag bags
- Opportunity to have a table at the event
- Medium sized single-color logo (black) on the back of official Color Run race shirt

Fun Run Sponsor - \$1,250

- Banner with your logo on the 1-Mile Fun Run Finish Line Ribbon
- Social media promotion
- Business name/logo and link to company website or Facebook page listed on the PTA's website – Color Run page
- Verbal recognition at event
- Company logo featured on all Color Run marketing materials and event banner
- Opportunity to provide promotional items for Color Run swag bags
- Opportunity to have a table at the event
- Medium sized single-color logo (black) on the back of official Color Run race shirt

Race Shirt Sponsor - \$1,250

- Banner with your logo at packet pick up
- Social media promotion
- Business name/logo and link to company website or Facebook page listed on the PTA's website – Color Run page
- Verbal recognition at event
- Company logo featured on all Color Run marketing materials and event banner
- Opportunity to provide promotional items for Color Run swag bags
- Opportunity to have a table at the event
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